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Local Holiday Bazaar at Liberty Station showcases artisans

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Liberty Station will celebrate holiday shopping with its returning – and ever-so-popular – Local Holiday Bazaar on Sunday, Dec. 2, from 11 a.m. to 5 p.m. The pop-up market and artisan event, curated by co-founders Jodie Alonso and Jade Spalding, will showcase 100 local artisan, retail and specialty businesses.

Touting “local” as their mantra, artisans and specialty boutiques will feature an eclectic mix of handmade and vintage jewelry, art, everything gardening, foods, desserts, hand-poured candles, home décor, fashion – both vintage and hand-crafted designer wear – fashion accessories, photography, and vintage goods and accessories “not handmade.”

This jam-packed, shopper’s paradise will be hosted in Moniker General’s newly refurbished Building 177, also known as The Corky McMillan Event Center. Holiday festivities, designed to “entertain the entire family,” will include a DJ spinning classic Christmas and holiday favorites – Christmas Carolers, and a free, children’s Do-It-Yourself craft table. The first 100 attendees will be awarded an impressive swag bag.

“Liberty Station’s Local Holiday Bazaar is a market filled with everything local – and simply just fabulous – under the umbrella of all things handmade and vintage,” said Alonso. “We love supporting the local artisans and boutiques by giving them a platform, under one roof, to promote their crafts and wears. And customers enjoy holiday shopping made easy.”

The seasoned event/marketing British program directors handpick each vendor to present “stylish, fun and creative” products from artisans “boasting of impressive talents.” Variety is key for satisfying the whims and fancies of shoppers.

“We’re not half full of anything the same,” said Spalding. “We offer a collection and a variety of merchandise sold in artisan and retail shops not only in Liberty Station, but in all of San Diego County.”

“We work endlessly to hand-pick, support and promote local vendors to build awareness of local brands,” added Alonso.

The Tap Truck will once again offer its finest beer to the first 160 adult shoppers and showcase JuneShine – Hard Kombucha making its splash through San Diego. Incredible edibles – sweets and treats – will be offered on the Monster Trucks along with Paru Tea, Meka Coffee, Hey Sugar Cookies, hot chocolate and Italian sodas.

“We just love the vibrancy of Liberty Station,” said Alonso. “We support the local economy by feeding the local companies.”

Cindy Fletcher, jewelry designer and owner of Kai and Skye, will be among Point

Loma's array of artisans. Her "quality, trendy, bo-ho chic and seasonal pieces sold at affordable price points" promise to make "great stocking stuffers."

"The Liberty Station Local Holiday Bazaar is by far the number one shopping event in San Diego," said Fletcher.

"This well-organized event is not only successful for its handpicked vendors, but for the versatility it offers customers. And Liberty Station is a just a really nice venue. I love it!"

Ocean Beach resident April Cromer, owner and designer of Lady Cromer Jewelry, noted the event as a "fun, family-friendly market full of local artistic makers."

"The Local Holiday Bazaar is a great place to shop and connect with the community," she said.

Sidling Rady's Children Ice Skating Rink, Liberty Station's TranscenDANCE collaborated with Aldo and Spalding's event to present Intersections, a "site – specific moving performance that celebrates San Diego's unique history across Arts District Liberty Station." The performance will take place at 1:00 p.m., in the Luce Court & Legacy Plaza.

"Arts District Liberty Station is thrilled to host The Local Holiday Bazaar," concluded Andrew Waltz, Associate Director of Marketing & Communications. "The curators – Jodie and Jade – will join the nearly 120 other authentically local cultural Arts District organizations. The Local Holiday Bazaar provides Point Loma and its surrounding community yet another innovative arts experience."

Local Holiday Bazaar

Where: The Corky McMillin Event Center,

2875 Dewey Road.

When: Sunday, Dec. 2,

from 11 a.m. to 5 p.m.

Cost: Entry fee is \$5. Kids under 12 free.

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